

# 2020 UMA Motorcoach EXPO Schedule

All activities will take place at the Music City Center in Nashville unless otherwise noted

Sunday January 19th		
10:30 AM – 5:00 PM	Registration Open	Registration on Level 2
Times Will Vary	Nashville Sightseeing Tours*	
1:00 -2:00 PM	UMA Region I Town Hall Meeting	207 A-B
1:00 -2:00 PM	UMA Region II Town Hall Meeting	209 A-C
1:00 -2:00 PM	UMA Region III Town Hall Meeting	208 A-B
2:30 -4:00 PM	UMA Canadian Region IV Town Hall Meeting	207 C-D
3:00– 5:00 PM	UMA State Association Summit	208 A-B
3:30 -4:30	40 under 45 (invitation only)	209 A-C
4:00 -5:00 PM	UMA Spader 20 Groups Happy Hour (invitation only)	
5:00 PM	First Time Attendee Reception (5 minute walk or take the shuttle from the Omni)	<u>Ole Smokey Distillery</u>
5:30– 7:00 PM	UMA Welcome Reception– <b>All UMA Attendees invited!</b> (5 minute walk or take the shuttle from the Omni)	<u>Ole Smokey Distillery</u>
Monday, January 20th		
7:30 AM – 6:45 PM	Registration Open	Registration on Level 2
8:30 – 9:00 AM	UMA Continental Breakfast	Outside of Karl F. Dean Grand Ballroom
9:00 – 11:00 AM	UMA EXPO Opening with UMA’s Active Member Meeting and Legislative and Regulatory Update	Karl F. Dean Grand Ballroom <i>Ballroom Sponsored by BusRates.com</i>

9:30 AM – 4:30 PM	<b>UMA Maintenance Interchange</b>	208 A-B
11:15 AM – 12:15 PM	<b>UMA Concurrent Education Sessions</b>	
	<ul style="list-style-type: none"> <li>• Planning and Positioning Your Business for the Future – Creating an Asset that Can Be Sold, Acquired or Passed on Within Your Family</li> </ul>	201 A-B
	<ul style="list-style-type: none"> <li>• Managing Regen</li> </ul>	202 A-C
	<ul style="list-style-type: none"> <li>• Understanding the New Driver Training Standards for Entry-Level Drivers and How to setup a Driver Training Program for Your Company and the Advantages and Disadvantages of Doing So</li> </ul>	205 A-C
	<ul style="list-style-type: none"> <li>• How the Limo Industry is Disrupting the Traditional Motorcoach Business: Selling an Experience to Attract New Customers and New Business</li> </ul>	207 A-B
	<ul style="list-style-type: none"> <li>• Small Fleet Operator Session 1 – What’s Your Policy Regarding Policy?; New Driver Training Requirements; Drug &amp; Alcohol Clearinghouse</li> </ul>	207 C-D
11:15 AM – 12:15 PM	<b>UMA Associate/Travel Partner Membership Meeting</b>	UMA Booth #823
12:30 – 1:45 PM	<b>UMA Luncheon with Keynote Eric Chester</b> <i>Sponsored by the Bus &amp; Motorcoach Industry Foundation</i>	Karl F. Dean Grand Ballroom <i>Ballroom Sponsored by BusRates.com</i>
2:00 – 3:00 PM	<b>UMA Concurrent Education Sessions</b>	
	<ul style="list-style-type: none"> <li>• How to Manage the Business When YOU ARE the Business</li> </ul>	201 A-B
	<ul style="list-style-type: none"> <li>• Capturing Your True Cost</li> </ul>	202 A-C
	<ul style="list-style-type: none"> <li>• Crisis Plan Workshop</li> </ul>	205 A-C
	<ul style="list-style-type: none"> <li>• The Bridge to Autonomous Vehicles / Advanced Driver Assistance Systems (ADAS)</li> </ul>	207 A-B
	<ul style="list-style-type: none"> <li>• Small Fleet 2 – Rest Management; The Driver You Know; Excise Tax Exemptions</li> </ul>	207 C-D
3:15 – 4:15 PM	<b>UMA Concurrent Education Sessions</b>	
	<ul style="list-style-type: none"> <li>• Recruiting, Developing and Retaining Supervisory and Management Personnel</li> </ul>	201 A-B
	<ul style="list-style-type: none"> <li>• Modern Recruiting in a Driver Shortage</li> </ul>	202 A-C
	<ul style="list-style-type: none"> <li>• Sharing New Technologies to Help Your Sales &amp; Marketing Team</li> </ul>	205 A-C
	<ul style="list-style-type: none"> <li>• Managing and Motivating Employees Today</li> </ul>	207 A-B

	<ul style="list-style-type: none"> <li>Small Fleet 3 – What Really Matters; Managing Revenue and cost Right Down to Profits</li> </ul>	207 C-D
3:30 -4:00 PM	First Time Attendee Sneak Preview Show Floor Tour	Meet outside of Halls A & B UMA's main entrance on Level 3
4:15 – 4:30 PM	<b>Sneak Preview Ribbon Cutting</b>	Entrance into Exhibit Halls AB on Level 3
4:30 – 6:30 PM	<b>Sneak Preview - UMA EXPO Exhibit Hall Open</b>	Halls AB
5:00 PM	<b>NEW - Mini Coach Pavillion Ribbon Cutting – hosted by Grech the Cornerstone Partner of the Pavillion</b>	Mini Coach Pavillion
7:00 – 10:00 PM	<b>Sneak Preview After Party</b>	<u>Wildhorse Saloon</u>
<b>Tuesday, January 21st</b>		
Morning	<b>UMA International Driver Competition</b> <i>Sponsored by Prevost</i>	
8:00 AM – 5:00 PM	<b>Registration Open</b>	Registration on Level 2
8:15 – 8:45 AM	<b>Continental Breakfast</b>	Outside of Education rooms
8:45 – 9:45 AM	<b>UMA Concurrent Solution Sessions</b>	
	<ul style="list-style-type: none"> <li>Managing and Meeting Your Customers Expectations</li> </ul>	201 A-B
	<ul style="list-style-type: none"> <li>The Difference Between Managing and Leadership</li> </ul>	202 A-C
	<ul style="list-style-type: none"> <li>The Impact of ELDs on Your Business - Tips You Can Use</li> </ul>	205 A-C
	<ul style="list-style-type: none"> <li>The Future of Emission Standards</li> </ul>	207 A-B
	<ul style="list-style-type: none"> <li>Department of Defense (DOD) / Defense Travel Management Office (DTMO) Update</li> </ul>	207 C-D
10:00 – 11:00 AM	<b>NAMO Meeting</b>	208 A-B
10:00 AM – 5:00 PM	<b>UMA EXPO Exhibit Hall Open</b>	Halls AB
10:00 AM – 1:00 PM	<b>UMA Maintenance Competition</b> <i>Sponsored by ABC Companies</i>	UMA Demo Area booth #353
11:30 AM – 1:30 PM	<b>Lunch in the Exhibit Hall</b>	Halls AB
6:30 – 11:00 PM 6:30 PM 7:15 PM	<b>UMA Leadership Awards Celebration</b> <b>Reception</b> <b>Dinner</b>	Karl F. Dean Grand Ballroom

9:15 PM	<b>Post Awards Reception</b>	<i>Ballroom Sponsored by BusRates.com</i>
<b>Wednesday, January 22nd</b>		
8:00 AM – 1:00 PM	<b>Registration Open</b>	Registration on Level 2
9:00 AM – Noon	<b>UMA EXPO Exhibit Hall Open</b>	Halls AB
10:00 -11:00 Am	<b>CVSA Level 1 Inspection Demonstration</b>	Booth #353
12:15	<b>UMA Member Bus Operations Site Visit at Gray Line of Tennessee and Tour of Prevost's Tennessee Facility – Lunch will be on your own prior to the tour start. Buses will be back at the host hotels by 4:30 pm</b>	Departing outside of the Music City Center on 5 <sup>th</sup> Ave
<b>Thursday, January 23rd</b>		
Times Will Vary	<b>Nashville Sightseeing Tours*</b>	

As of 12.5.19, subject to change. Check [www.motorcoach.com](http://www.motorcoach.com) for updates

\*additional cost