

2021 | SPONSORSHIP OFFERINGS



UMA MOTORCOACH EXPO 2021



A GENERATIONAL GATHERING

HOSPITALITY OPPORTUNITIES

Luncheon - \$10,000 (limit 2)

- Premium listing in Sponsor Recognition attendee email
- Signage recognition onsite
- Opportunity to address attendees at event
- Two Sponsor Highlights at weekly UMA Townhall
- Seven company highlights in UMA daily NewsFLASH
- Two, two week, advertisement in Bus & Motorcoach NEWS
- Event sponsor recognition on www.motorcoachexpo.com

Thursday Evening Event - \$10,000 (limit 2)

- Premium listing in Sponsor Recognition attendee email
- Signage recognition onsite
- Opportunity to address attendees at event
- Two Sponsor Highlights at weekly UMA Townhall
- Seven company highlights in UMA daily NewsFLASH
- Two, two week, advertisement in Bus & Motorcoach NEWS
- Event sponsor recognition on www.motorcoachexpo.com

Friday Cookout - \$10,000 (limit 2)

- Premium listing in Sponsor Recognition attendee email
- Signage recognition
- Opportunity to address attendees at event
- Two Sponsor Highlights at weekly UMA Townhall
- Seven company highlights in UMA daily NewsFLASH
- Two, two week, advertisement in Bus & Motorcoach NEWS
- Event sponsor recognition on www.motorcoachexpo.com

Opening Breakfast & Session - \$7,500 (limit 1)

- Opportunity to address audience at event
- Premium listing in Sponsor Recognition attendee email
- Signage recognition onsite
- One Sponsor Highlight at weekly UMA Townhall
- Five company highlight in UMA daily NewsFLASH
- Two, two week, advertisement in Bus & Motorcoach NEWS
- Event sponsor recognition on www.motorcoachexpo.com

Friday After Hours Event - \$7,500 (limit 1)

- Opportunity to address audience at event
- Premium listing in Sponsor Recognition attendee email
- Signage recognition onsite
- Event highlight on www.uma.org after Expo
- One Sponsor Highlights at weekly UMA Townhall
- Five company highlight in UMA daily NewsFLASH
- Two, two week, advertisement in Bus & Motorcoach NEWS
- Event sponsor recognition on www.motorcoachexpo.com

Welcome Reception - \$5,000 (limit 2)

- Signage recognition onsite
- Premium listing in Sponsor Recognition attendee email
- One Sponsor Highlight at weekly UMA Townhall
- Five company highlight in UMA daily NewsFLASH
- One, two week, advertisement in Bus & Motorcoach NEWS
- Event sponsor recognition on www.motorcoachexpo.com

Friday Lunch - \$5,000 (limit 2)

- Branding Opportunity on Boxed Lunch
- Signage Recognition
- Premium Listing in Sponsor Recognition attendee email
- One company highlight in UMA daily NewsFLASH
- One company highlight in Bus & Motorcoach NEWS
- Event sponsor recognition on www.motorcoachexpo.com

Saturday Brunch - \$3,000 (limit 2)

- Signage Recognition
- Premium Listing in Sponsor Recognition attendee email
- One company highlight in UMA daily NewsFLASH
- One company highlight in Bus & Motorcoach NEWS

Sneak Preview - \$1,000 (limit 10)

- Announcement in Hall to attendees
- Signage Recognition onsite
- Premium Listing in Sponsor Recognition attendee email
- One company highlight in UMA daily NewsFLASH
- One company highlight in Bus & Motorcoach NEWS
- One Sponsor Highlight at weekly UMA Townhall
- Event sponsor recognition on www.motorcoachexpo.com

Thursday Morning Coffee Break - \$750 (limit 5)

- Signage recognition onsite
- One company highlight in UMA daily NewsFLASH
- One company highlight in Bus & Motorcoach NEWS
- Event sponsor recognition on www.motorcoachexpo.com
- Table in break area for you and your staff to promote your product / service during the break.

State Association Summit Coffee Break - \$500 (limit 1)

- Signage recognition onsite
- One company highlight in UMA daily NewsFLASH
- One company highlight in Bus & Motorcoach NEWS
- Event sponsor recognition on www.motorcoachexpo.com

Thursday Afternoon Coffee Break - \$500 (limit 5)

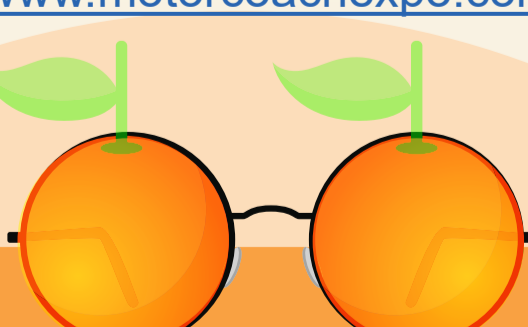
- Signage recognition onsite
- One company highlight in UMA daily NewsFLASH
- One company highlight in Bus & Motorcoach NEWS
- Event sponsor recognition on www.motorcoachexpo.com
- Table in break area for you and your staff to promote your product / service during the break.

Friday Breakfast \$500 (limit 10)

- Signage recognition onsite
- One company highlight in UMA daily NewsFLASH
- One company highlight in Bus & Motorcoach NEWS
- Event sponsor recognition on www.motorcoachexpo.com

Event sponsor recognition on

www.motorcoachexpo.com



A La Carte Items

Wifi – full buyout cost is \$11,000

Lanyards - ~~\$2,500~~ Sold

Bags - ~~\$2,500~~ Sold

Masks - \$2,000

Passport Game - \$1,000 (unlimited)

Commemorative Poster Sponsor

Contact your Show Team at (703) 259-6136 or uma@naylor.com