



**MOTORCOACH EXPO**  
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# 2022 SPONSORSHIP OFFERINGS

## HOSPITALITY EVENTS

- State Association Summit Coffee Break - \$500 (limit 1)**

  - Signage recognition onsite
  - One company highlight in UMA daily NewsFlash
  - One company highlight in Bus & Motorcoach NEWS
  - Event sponsor recognition on [www.motorcoachexpo.com](http://www.motorcoachexpo.com)
  
- Welcome Reception - \$5,000 (limit 2)**

  - Signage recognition onsite
  - Premium listing in Sponsor Recognition attendee email
  - One Sponsor Highlight at weekly UMA Townhall
  - Five company highlights in UMA daily NewsFLASH
  - One, two-week, advertisement in Bus & Motorcoach NEWS
  - Event sponsor recognition on [www.motorcoachexpo.com](http://www.motorcoachexpo.com)
  
- Opening Session - \$7,500 (limit 1)**

  - Opportunity to address audience at event
  - Premium listing in Sponsor Recognition attendee email
  - Signage recognition onsite
  - One Sponsor Highlight at weekly UMA Townhall
  - Five company highlight in UMA daily NewsFLASH
  - Two, two-week, advertisements in Bus & Motorcoach NEWS
  - Event sponsor recognition on [www.motorcoachexpo.com](http://www.motorcoachexpo.com)
  
- Thursday Breakfast - \$500 (limit 10)**

  - Signage recognition onsite
  - One company highlight in UMA daily NewsFLASH
  - One company highlight in Bus & Motorcoach NEWS
  - Event sponsor recognition on [www.motorcoachexpo.com](http://www.motorcoachexpo.com)
  
- Thursday Morning Coffee Break - \$750 (limit 5)**

  - Signage recognition onsite
  - One company highlight in UMA daily NewsFLASH
  - One company highlight in Bus & Motorcoach NEWS
  - Event sponsor recognition on [www.motorcoachexpo.com](http://www.motorcoachexpo.com)
  - Table in break area for you and your staff to promote your product / service during the break.
  
- Luncheon - \$10,000 (limit 2)**

  - Premium listing in Sponsor Recognition attendee email
  - Signage recognition onsite
  - Opportunity to address attendees at event
  - Two Sponsor Highlights at weekly UMA Townhall
  - Seven company highlights in UMA daily NewsFLASH
  - Two, two-week, advertisements in Bus & Motorcoach NEWS
  - Event sponsor recognition on [www.motorcoachexpo.com](http://www.motorcoachexpo.com)
  
- Thursday Afternoon Coffee Break - \$500 (limit 5)**

  - Signage recognition onsite
  - One company highlight in UMA daily NewsFLASH
  - One company highlight in Bus & Motorcoach NEWS
  - Event sponsor recognition on [www.motorcoachexpo.com](http://www.motorcoachexpo.com)
  - Table in break area for you and your staff to promote your product / service during the break.
  
- Sneak Preview - \$1,000 (limit 10)**

  - Announcement in Hall to attendees
  - Signage Recognition onsite
  - Premium Listing in Sponsor Recognition attendee email
  - One company highlight in UMA daily NewsFLASH
  - One company highlight in Bus & Motorcoach NEWS
  - One Sponsor Highlight at weekly UMA Townhall
  - Event sponsor recognition on [www.motorcoachexpo.com](http://www.motorcoachexpo.com)
  
- Thursday Evening Event - \$10,000 (limit 2)**

  - Premium listing in Sponsor Recognition attendee email
  - Signage recognition onsite
  - Opportunity to address attendees at event
  - Two Sponsor Highlights at weekly UMA Townhall
  - Seven company highlights in UMA daily NewsFLASH
  - Two, two-week, advertisements in Bus & Motorcoach NEWS
  - Event sponsor recognition on [www.motorcoachexpo.com](http://www.motorcoachexpo.com)
  
- Friday Breakfast - \$500 (limit 10)**

  - Signage recognition onsite
  - One company highlight in UMA daily NewsFLASH
  - One company highlight in Bus & Motorcoach NEWS
  - Event sponsor recognition on [www.motorcoachexpo.com](http://www.motorcoachexpo.com)
  
- Friday Lunch - \$5,000 (limit 2)**

  - Branding Opportunity on Boxed Lunch
  - Signage Recognition
  - Premium Listing in Sponsor Recognition attendee email
  - One company highlight in UMA daily NewsFLASH
  - One company highlight in Bus & Motorcoach NEWS
  - Event sponsor recognition on [www.motorcoachexpo.com](http://www.motorcoachexpo.com)
  
- Friday Evening Event - \$10,000 (limit 2)**

  - Premium listing in Sponsor Recognition attendee email
  - Signage recognition
  - Opportunity to address attendees at event
  - Two Sponsor Highlights at weekly UMA Townhall
  - Seven company highlights in UMA daily NewsFLASH
  - Two, two-week, advertisements in Bus & Motorcoach NEWS
  - Event sponsor recognition on [www.motorcoachexpo.com](http://www.motorcoachexpo.com)

## A LA CARTE ITEMS

- **Liability** - \$2,500 (sold)
- **Bags** - \$2,500 (sold)
- **Passport Game** - \$1,000 (unlimited)
- **Masks** - \$2,000
- **Wifi** - full buyout cost is \$11,000 (this is the basic service and includes 500 connections)