



**MOTORCOACH
EXPO**
February 23-26
Long Beach, CA

2022 SPONSORSHIP OFFERINGS

HOSPITALITY EVENTS

State Association Summit Coffee Break - \$500 (limit 1)	<ul style="list-style-type: none"> • Signage recognition onsite • One company highlight in UMA daily NewsFlash • One company highlight in Bus & Motorcoach NEWS • Event sponsor recognition on www.motorcoachexpo.com
Welcome Reception - \$5,000 (limit 2)	<ul style="list-style-type: none"> • Signage recognition onsite • Premium listing in Sponsor Recognition attendee email • One Sponsor Highlight at weekly UMA Townhall • Five company highlights in UMA daily NewsFLASH • One, two-week, advertisement in Bus & Motorcoach NEWS • Event sponsor recognition on www.motorcoachexpo.com
Opening Session - \$7,500 (limit 1)	<ul style="list-style-type: none"> • Opportunity to address audience at event • Premium listing in Sponsor Recognition attendee email • Signage recognition onsite • One Sponsor Highlight at weekly UMA Townhall • Five company highlight in UMA daily NewsFLASH • Two, two-week, advertisements in Bus & Motorcoach NEWS • Event sponsor recognition on www.motorcoachexpo.com
Thursday Breakfast - \$500 (limit 10)	<ul style="list-style-type: none"> • Signage recognition onsite • One company highlight in UMA daily NewsFLASH • One company highlight in Bus & Motorcoach NEWS • Event sponsor recognition on www.motorcoachexpo.com
Thursday Morning Coffee Break - \$750 (limit 5)	<ul style="list-style-type: none"> • Signage recognition onsite • One company highlight in UMA daily NewsFLASH • One company highlight in Bus & Motorcoach NEWS • Event sponsor recognition on www.motorcoachexpo.com • Table in break area for you and your staff to promote your product / service during the break.
Luncheon - \$10,000 (limit 2)	<ul style="list-style-type: none"> • Premium listing in Sponsor Recognition attendee email • Signage recognition onsite • Opportunity to address attendees at event • Two Sponsor Highlights at weekly UMA Townhall • Seven company highlights in UMA daily NewsFLASH • Two, two-week, advertisements in Bus & Motorcoach NEWS • Event sponsor recognition on www.motorcoachexpo.com
Thursday Afternoon Coffee Break - \$500 (limit 5)	<ul style="list-style-type: none"> • Signage recognition onsite • One company highlight in UMA daily NewsFLASH • One company highlight in Bus & Motorcoach NEWS • Event sponsor recognition on www.motorcoachexpo.com • Table in break area for you and your staff to promote your product / service during the break.
Sneak Preview - \$1,000 (limit 10)	<ul style="list-style-type: none"> • Announcement in Hall to attendees • Signage Recognition onsite • Premium Listing in Sponsor Recognition attendee email • One company highlight in UMA daily NewsFLASH • One company highlight in Bus & Motorcoach NEWS • One Sponsor Highlight at weekly UMA Townhall • Event sponsor recognition on www.motorcoachexpo.com
Thursday Evening Event - \$10,000 (limit 2)	<ul style="list-style-type: none"> • Premium listing in Sponsor Recognition attendee email • Signage recognition onsite • Opportunity to address attendees at event • Two Sponsor Highlights at weekly UMA Townhall • Seven company highlights in UMA daily NewsFLASH • Two, two-week, advertisements in Bus & Motorcoach NEWS • Event sponsor recognition on www.motorcoachexpo.com
Friday Breakfast - \$500 (limit 10)	<ul style="list-style-type: none"> • Signage recognition onsite • One company highlight in UMA daily NewsFLASH • One company highlight in Bus & Motorcoach NEWS • Event sponsor recognition on www.motorcoachexpo.com
Friday Lunch - \$5,000 (limit 2)	<ul style="list-style-type: none"> • Branding Opportunity on Boxed Lunch • Signage Recognition • Premium Listing in Sponsor Recognition attendee email • One company highlight in UMA daily NewsFLASH • One company highlight in Bus & Motorcoach NEWS • Event sponsor recognition on www.motorcoachexpo.com
Friday Evening Event - \$10,000 (limit 2)	<ul style="list-style-type: none"> • Premium listing in Sponsor Recognition attendee email • Signage recognition • Opportunity to address attendees at event • Two Sponsor Highlights at weekly UMA Townhall • Seven company highlights in UMA daily NewsFLASH • Two, two-week, advertisements in Bus & Motorcoach NEWS • Event sponsor recognition on www.motorcoachexpo.com

A LA CARTE ITEMS

- ~~Lanyards - \$2,500~~ (sold)
- ~~Bags - \$2,500~~ (sold)
- Passport Game - \$1,000 (unlimited)
- Masks- \$2,000
- Wifi - full buyout cost is \$11,000 (this is the basic service and includes 500 connections)